

New Real-Time Solutions for Schools Introduced to U.S. Market at STN EXPO

MELBOURNE, Fla. (June 8, 2009) – For the first time a state of the art Real Time Student Exception Reporting system (ReTSER) solution will be introduced at the STN Expo in Reno, Nevada this July by xiTix™ LLC. Designed especially for K12 schools this remarkable new product, *the SCHULE initiative™*, is a completely non-interactive, non-initiated, non-intrusive real time reporting system that starts working the moment a child leaves home for school until he gets off the bus on the way home.

With the influence of the media, hectic lifestyles, increasingly busy parents and worst of all sheer peer pressure, the best of and the most disciplined of children are coerced/ influenced into truancy, resulting in the parents believing their children are at schools, when actually their whereabouts are unaccountable. Truancy is a very serious indicator for possible academic failure and truant students are at high risk for delinquency, early pregnancy, drug and alcohol use and physical injury. Youth who skip school are also more likely to be victims of crime or participants in crime.

*Recent studies have shown that two-thirds of male juveniles arrested while truant tested positive for drug use. According to one confidential survey, nearly 1 in ten 15 year olds were truant at least once a week. Further during a recent sample period in Miami more than 71 percent of 13 to 16 year-olds prosecuted for criminal violations had been truant. The list goes on and on. (*Source www.preteens.about.com)

Addressing all needs, this system has also been designed among important things keeping in mind such as privacy and other rights of the students. According to JK Saha, CEO of xiTix™ LLC, “This system is not in any ways to be confused with a tracking system as this system does not ACT on, or retain student movement data, but only exception data”.

xiTix™ LLC is a young and dynamic organization with technocrats who are equipped with years of experience in the field of GPS, GPRS, GSM, RFID, its applications, designs and integration, and application software. The company provides integrated applications and solutions focused on real time information to a variety of applications in different sectors including Schools, Logistics, Libraries, BPO units, and Transport Logistics. For more information, go to www.xiTix.us

Source: http://www.stnonline.com/stn/pressreleases/2009/060809_xiTix.htm